

BEYOND THE BOOKS

Service-Learning

Student Horizons

Beyond the Books, an initiative of Student Horizons, Inc., is

pleased to offer the *Guide to Service-Learning Colleges and Universities*, a valuable resource for college-bound students interested in making a difference in their communities and gaining valuable hands-on experience while earning college credit.

The *Guide to Service-Learning Colleges and Universities* profiles institutions across America that maintain strong and sustainable service-learning programs while offering students a wealth of experiential learning opportunities.

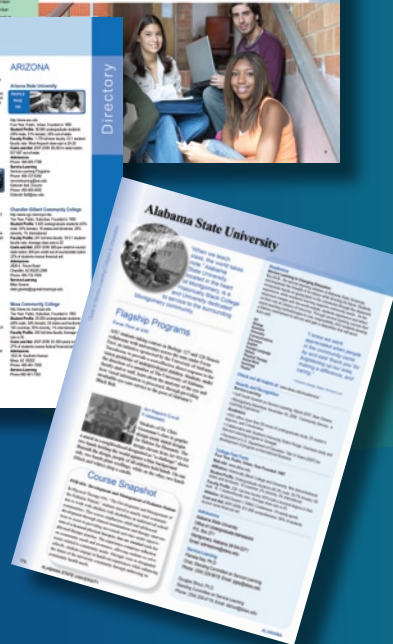


- AT THESE COLLEGES, STUDENTS WILL:**
- Gain an alternate perspective of the world that textbooks can't provide
 - Engage in community-based learning activities to improve academic-based learning
 - Explore careers and interests through hands-on experience
 - Develop skills related to social and civic responsibility, in any kind of major

In the guide you will discover:

- **the definition** of service-learning and how it differs from community service
- **articles written** by professionals in the field, including material contributed by the National Service-Learning Clearinghouse (NSLC)
- **exciting stories** detailing the many ways college students around the country are involved in their communities
- **new ideas** for implementing service-learning programs
- **detailed college profiles** including fast facts and service opportunities

The *Guide to Service-Learning Colleges and Universities* stands apart as an innovative resource to assist students during the college application and search process, and also to encourage program replication and partnerships among colleges, universities, and community-based organizations.



Order Your Copy of the *Guide to Service-Learning Colleges and Universities* Today!

The *Guide to Service-Learning Colleges and Universities* will be available for purchase through our publishing partner, Kendall Hunt Professional. Pre-orders may also be placed and will be filled as the books become available.

Distribution Channels

Guide to Service-Learning Colleges and Universities will be widely marketed to database target audiences by both Kendall Hunt Professionals and Student Horizons, Inc., and will also be available through major country-wide book retailers.

Specific channels include:

- Databases of over 16,000 secondary schools
- Contact lists of more than 30,000 high school counselors and students
- Nationwide sales and circulation through major distributors and booksellers including:

Baker & Taylor
Barnes and Noble
Amazon.com

Gratis Distribution: In addition to sales, the Guide will be distributed free-of-charge to 50,000 identified low income secondary schools, libraries and community-based organizations. These complementary copies have been identified and made available through contributions from profiled colleges and universities featured in the Guide.



Ordering Information

Online orders may be placed at www.kendallhunt.com/servicelearning.

To order by phone, please call customer service at **1-800-338-8290**.